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New Lifestyle Package Boosts 2011 Dodge Nitro Appeal and Quality

- Standard 20-in. wheels on all models
- New Heat 4.0 lifestyle package delivers performance and value
- Hood/fender racing stripes and 20-in. wheels on Shock and Detonator
- New premium seat materials
- New leather seats with colored stitching and sunroof, standard on Shock
- Monochromatic interior on all models
- New colors: Bright White Clear Coat, Blackberry Pearl Coat, Toxic Orange and Redline Two Coat Pearl
- To view the complete 2011 Chrysler Group Product Information press kit, visit <http://www.chryslergroupproductinformation2011.com>

September 13, 2010, Auburn Hills, Mich. - New for 2011, the Dodge Nitro Heat 4.0 lifestyle package joins the Detonator, Shock and Heat models that arrived on the scene in 2010. The new Nitro Heat 4.0 comes standard with a five-speed automatic transmission, standard Uconnect® Phone and an upgraded eight-speaker sound system. Of course the Heat 4.0 would not be complete without the powerful 4.0-liter V-6 engine as standard equipment. The all-aluminum 4.0-liter overhead cam V-6 engine delivers 260 horsepower (194 kW) and 265 lb.-ft. (359 N•m) of torque.

The all-new Dodge Nitro lineup was revised and renamed in 2010, offering new exterior and interior styling features. These newly repackaged models - Heat, Detonator and Shock along with the Heat 4.0 Lifestyle Package - provide Nitro customers with more standard content and style, including 20-in. aluminum wheels, sunscreen glass and performance suspension paint. For 2011, select models feature upgraded interiors with new cloth and leather with premium colored stitching. Detonator and Shock are now tattooed with Dodge Brand's signature racing stripes.

The Dodge Nitro Heat features 20-in. aluminum wheels, body color grille with bright billets, sunscreen glass and performance suspension. The quality-proven 3.7-liter V-6 engine delivers 210 horsepower (157 kW) and 235 lb.-ft. (319 N•m) of torque and is available in 4x2 and 4x4 models.

Detonator packs a punch with 23 percent more horsepower and 12 percent more torque than the smaller V-6 offering. Detonator shares its powertrain with Heat 4.0, including the aluminum 4.0-liter overhead cam V-6 engine and five-speed automatic transmission. The Detonator package also features 20-in. polished aluminum wheels, nine premium speakers with subwoofer, remote start and Parksense® rear park assist system.

The Dodge Nitro Shock is fully loaded and with the new polished 20-in. aluminum premium-painted wheels, heated leather seats and a sunroof along with the 4.0-liter overhead cam V-6 engine and five-speed automatic transmission. The Shock has an intense, nine speaker including subwoofer audio system, remote start and Parksense® rear park assist system. The 2011 Dodge Nitro lineup is now available in nine exterior colors, including new for 2011 Bright White Clear Coat, Blackberry Pearl Coat, Toxic Orange Pearl Coat and Redline Two Coat Pearl.

PRODUCT CHRONOLOGY

2010 MODEL YEAR

- New lifestyle packages: Heat, Detonator and Shock (mid 2010)
- Standard 20-inch aluminum wheels
- Sunscreen glass
- Monochromatic exterior

- Nine exterior colors, including Detonator Yellow Clear Coat
- Interactive Decel Fuel Shut Off (iDFSO) with 3.7-liter and 4-speed transmission
- Fuel-saver with "ECO" lamp indicator in cluster
- Standard front-row Active Head Restraints
- Standard air filtration system
- Six speakers (SE and SXT)
- Power-heated manual folding mirrors (SE and SXT)
- New Premium cloth seat trim with stain-repel seat fabric (SE and SXT model)
- Available new leather seat trim (SXT model)
- Standard body colored grille with bright billets, body colored sills and front air dam (SXT model)
- Express-up front-passenger window (SXT model)
- Security alarm (SXT model)
- Light Sandstone Metallic replaces Light Graystone Pearl Coat exterior color
- New Pastel Pebble Beige interior (SXT)
- New Dark Pebble Beige interior (SE model)

2009 MODEL YEAR

- TorRed Clear Coat
- Deep Water Blue Pearl Coat
- Floor mats standard on all models
- Standard Auto Unlock at exit
- Rear dome lamp standard on all models
- Remote express-open front windows standard on SLT and R/T models
- Standard automatic transmission
 - Retuned muffler on 4.0L V-6 engine
 - Stiffer rear axle shafts for more precise, linear vehicle handling
 - Retuned springs, shocks, anti-roll bars, steering gear valve and stiffer rear axles improve steering and handling
 - Retuned booster, low rollback calipers and revised brake pedal ratio improve brake pedal feel
 - Uconnect Navigation (which includes auto-dimming rearview mirror with microphone, SIRIUS Satellite Radio and Uconnect Phone)
 - Rear DVD Entertainment System (which includes gaming system and wireless headphones)
 - Trailer Tow Group (which includes heavy-duty engine cooling, power steering cooler, Class III receiver hitch, four-pin connector wiring and full-size spare tire)
 - Premium Sound Group (which includes Infinity® speakers and subwoofer plus 6-disc CD radio)
 - Convenience Group (which includes ParkSense® Rear Park Assist System, Remote Start and uconnect phone)

2008 MODEL YEAR

- Body-color fascia, flares and body-side molding (SXT C Package, 2009 known as SE)
- Three new colors: Brilliant Black Pearl Coat, Light Graystone Pearl Coat, Modern Blue Clear Coat
- Two-tone seats with a choice of Inferno Red, Electric Blue or Sunburst Orange seat inserts on R/T model
- Trailer-Sway Control System
- ParkSense® Rear-Park Assist System
- Travel Group: Trailer tow, security alarm and full-size spare
- Convenience Group: Remote Start, ParkSense® Rear-Park Assist System, Uconnect
- Premium Sound Package: Six-disc CD/AM/FM radio, six premium speakers with subwoofer

2007 MODEL YEAR

- Initial introduction as a 2007 model

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