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Jeep® Brand Debuts New Vehicles, New Technology and New Powertrains at the 2010 Paris Motor Show

- All-new Jeep® Grand Cherokee makes its Western European debut
- New 2.8-liter turbo diesel engine enters model lineups for Jeep Cherokee, Jeep Wrangler and Wrangler Unlimited
- New Jeep Wrangler and Wrangler Unlimited also feature fuel-saving Stop/Start engine technology, new interior and body-color, removable hard top
- Jeep Compass and Jeep Patriot offer new 2.2-liter turbo diesel engine

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At this year's Paris Motor Show, the Jeep® brand will introduce the all-new Grand Cherokee, new interior and exterior treatments for Wrangler and Wrangler Unlimited, as well as two new diesel engines for customers in Europe and other markets outside North America. The Jeep brand will also showcase fuel-saving Stop/Start technology for Wrangler and Wrangler Unlimited - the first application of this technology for Chrysler Group LLC.

Jeep will hold a press conference at the Mondial de l'Automobile in Paris on September 30 to give journalists a first-hand look at the newest additions to the lineup.

"The Jeep brand's legendary heritage has made it one of the most recognized brands in the world. The Jeep brand continues to evolve with new vehicles, designs, powertrains and technology," said Mike Manley, President and Chief Executive Officer - Jeep Brand, and Lead Executive for the International Organization, Chrysler Group LLC. "We are proud to bring the newest Jeep innovations to Paris, including the Company's first application of Stop/Start technology that helps improve Jeep Wrangler's fuel economy by up to 13 percent, as well as the all-new Jeep Grand Cherokee, designed and built to answer the needs of customers here in Europe and around the world."

All-new Jeep Grand Cherokee

Nearly two decades ago, Jeep reinvented the premium sport-utility vehicle (SUV) segment with the introduction of the Grand Cherokee. More than 4 million sales later, Jeep improves the formula and provides the ideal balance between iconic 4x4 capability and on-road refinement with the all-new Grand Cherokee. The newest vehicle in the brand's lineup is on display for the first time in Western Europe at the 2010 Paris Motor Show.

Jeep Grand Cherokee delivers premium on-road performance while maintaining the Jeep brand's legendary four-wheel-drive, torque-on-demand two-speed transfer case and unsurpassed towing capability. It also offers improved fuel consumption and a world-class interior cabin.

The all-new Quadra-Lift™ air suspension system is a first for Jeep, delivering legendary Jeep off-road capability. In addition, the new Selec-Terrain™ traction control system allows the driver to choose the drive system that best matches on- or off-road driving conditions. New front and rear independent suspension systems deliver premium on-road handling and comfort.

For more details on the all-new Jeep Grand Cherokee, please reference the complete press kit on the Chrysler Media Site at: www.jeepbrandatparismotorshow.com.

Jeep Wrangler and Wrangler Unlimited with New 2.8-liter Diesel Engine, Stop/Start Technology, New Interior and New Body-color Hard Top

Jeep continues to refine the successful Wrangler formula by combining its legendary, benchmark capability with a new 2.8-liter turbo diesel engine with fuel-saving Stop/Start technology, a new and upgraded interior, and a new body-color hard top for the popular Sahara model.

Jeep Wrangler and Wrangler Unlimited now offer a new 2.8-liter turbo diesel engine for markets outside North America. This new engine improves power to 200 hp DIN (147 kW) at 3,600 rpm, a 13-percent improvement over the prior 2.8-liter diesel engine. Torque for the new engine comes in at 410 N•m at 2,000-3,200 rpm with the six-speed manual transmission and 460 N•m at 1,600-2,600 rpm with the W5A580 five-speed automatic transmission.

The proven W5A580 automatic transmission is new to Wrangler and will deliver smooth shifts and optimum fuel consumption. The W5A580 transmission includes adaptive electronic control or Electronic Range Select (ERS) driver-interactive manual control and an electronically modulated torque converter clutch.

Jeep Wrangler's diesel engine, when paired with the manual transmission, incorporates Stop/Start technology - the first application of this technology on a Chrysler Group vehicle. With Stop/Start, the engine is shut off when the vehicle is stopped, the shift gear is in Neutral, and the clutch is released. The engine then restarts automatically when the clutch pedal is depressed. Drivers can deactivate the technology via a button on the dashboard, and an icon displays in the instrument panel to indicate the Stop/Start status.

An upgraded starter and alternator improve durability, and a DC/DC power converter maintains electronic feature functionality while the vehicle is stopped. Stop/Start technology improves fuel efficiency and reduces CO2 emissions by managing the amount of time the engine runs. For the new Jeep Wrangler family, fuel economy is improved by up to 13 percent, and CO2 emissions are reduced by up to 14 percent.

Other improvements and features incorporated into the new Euro V, 2.8-liter diesel engine include:

- Four valves per cylinder and double overhead camshaft (DOHC) with belt drive
- 1800-bar common-rail fuel injection system
- Piezo electric injectors
- Variable geometry turbocharger
- New composite intake manifold
- New exhaust gas recirculation (EGR) system
- Reduced friction ring pack
- Electric swirl control
- Oil and exhaust temperature sensors
- Standard diesel particulate filter (DPF)
- Additional adjustments for improved noise, vibration and harshness (NVH)

The new Jeep Wrangler continues to be the most capable off-road vehicle and now brings a significantly quieter cabin, pleasing on-road ride and handling and reduced overall NVH. Wrangler now gives customers a driving experience similar to the mid-size Jeep Cherokee, but with the 4x4 mastery to handle any extreme off-road conditions.

Jeep Wrangler's interior highlights include a redesigned instrument panel and new storage areas with improved ergonomics and upgraded materials. A new console and upgraded door armrest areas boast comfortable touch points, while a redesigned center stack is easier to reach and operate. Automatic temperature control, heated seats and power heated mirrors are now available, and drivers and passengers will enjoy enhanced visibility courtesy of larger rear windows.

New steering-wheel controls allow the driver to operate the radio, speed control, hands-free phone and other vehicle functions while keeping hands on the wheel. A new USB device interface connects to storage devices (thumb drives and most MP3 players) for use with the vehicle's Media Center, which now includes streaming Bluetooth audio.

In line with traditional Jeep design, hex-head bolts are utilized throughout the interior and are used to mount a "Jeep, Since 1941" inlay onto the new passenger grab handle.

To provide a more premium appearance, Jeep Wrangler Sahara models boast a new, premium, body-color hard top. In addition, several new Wrangler colors will be available, including Deep Cherry Red Crystal, Detonator Yellow, Sahara Tan, Cosmos Blue and Bright White.

The new Jeep Wrangler and Wrangler Unlimited will be available in markets outside North America starting in early 2011.

New 2.8-liter Diesel Engine for Jeep Cherokee

Jeep Cherokee will also benefit from the new 2.8-liter turbo diesel engine as it enters the Cherokee powertrain selection for markets outside North America.

Maximum power is 200 hp DIN (147 kW) at 3,600 rpm, and torque reaches 410 N•m at 2,000-3,200 rpm with the six-speed manual transmission and 460 N•m at 1,600-2,600 rpm with the five-speed automatic transmission.

The new 2.8-liter diesel engine for Jeep Cherokee brings increased performance, better fuel economy and reduced CO2 emissions versus the 2.8-liter diesel engine it replaces. Top speed and acceleration from 0 to 100 km/h are improved, fuel efficiency is increased by up to 13 percent, and CO2 emissions are reduced by up to 15 percent (based on Cherokee 4x4 model).

Along with the new diesel engine, Jeep Cherokee will also offer more customer features such as improved multi-media functionality, redesigned rear-seat head restraints and speed control standard on all models. A Dark Slate Gray / Dark Saddle interior color combination is now available for Limited models, and there are new exterior paint colors such as Deep Cherry Red Crystal, Blackberry and Bright White.

The new Jeep Cherokee and the optional 2.8-liter diesel engine will be available in markets outside North America as of early 2011.

Also making its debut in Paris is the Jeep Cherokee Jet special model. This new model combines premium exterior and interior finishes to set the Jet apart.

The exterior of the Jeep Cherokee Jet displayed at the Paris show to gather customers' feedback, features bright trim for the lower fascia, body-side molding, roof rails and license plate brow, chromed mirror housings, blacked-out headlamps and deep-tint glass. Wheels are 18-inch polished and painted aluminum with all-season tires. The Jet model is available in Bright Silver, Dark Charcoal, Brilliant Black and Blackberry exterior colors and is completed with a Jet badge on the front quarter panels.

Moving to the interior, drivers will find a leather-wrapped steering wheel, power front windows with one-touch up/down control, nine-speaker Infinity sound system with subwoofer and standard security system. Special to Jet Sport models is an optional package incorporating leather seats with accent stitching and power-adjustable, heated front seats.

Overall, Jeep Cherokee continues to give customers an "only in a Jeep" experience with its robust Selec-Trac II® full-time, active on-demand four-wheel-drive system and industry-exclusive Sky Slider full-length open canvas roof.

New 2.2-liter Diesel Engine for Jeep Compass and Jeep Patriot

Jeep Compass and Jeep Patriot now feature a new 2.2-liter turbo diesel engine with better overall performance than the 2.0-liter diesel engine it replaces. The new 2.2-liter diesel engine, which is paired with a six-speed manual transmission, produces power of 163 hp DIN (120 kW) at 3600-4200 rpm and torque of 320 N•m at 1400-3600 rpm. These equate to a 16-percent increase in power and a 3-percent increase in torque over the prior 2.0-liter diesel engine figures.

With the new 2.2-liter diesel engine, Jeep Compass and Jeep Patriot also improve their overall performance with 12-percent quicker acceleration and increased towing capacity of 2,000 kilograms. Compass and Patriot continue to be the most fuel-efficient Jeep vehicles with fuel consumption of 6.6 L/100 km (combined cycle) and CO2 emissions of

172 g/km. With this Euro V diesel engine, Compass and Patriot can travel 786 kilometers between fuel stops.

Many improvements and features can be found in the new 2.2-liter diesel engine, including:

- Modular and compact engine design
- Four valves per cylinder and DOHC with chain drive
- 2000-bar common-rail fuel injection system
- Five injection events per combustion
- Two balance shafts, oil pump and injection pump driven by gears
- Variable geometry turbocharger (electrical actuator-controlled)
- Resonator to reduce air-movement noise from the turbocharger
- Switchable piston cooling
- High-efficiency EGR cooling to meet Euro V emission standards
- Switchable un-cooled exhaust bypass
- Intake module with integrated and controlled intake port shut-off for variable swirl
- Electronically controlled thermostat and EGR bypass actuator for faster warm-up
- Standard DPF

Jeep Compass and Jeep Patriot retain their recently redesigned interior and refined ride quality. The fresh interior, introduced in 2008, houses redesigned instrument panels, center consoles and door trim panels, while added insulation and tuning improvements further reduce noise in the interior. With their already high levels of safety, utility and 4x4 capability, the Compass and Patriot continue to provide customers with outstanding value.

The new 2.2-liter diesel engine will be available as an option on Jeep Compass and Jeep Patriot in markets outside North America by the end of 2010.

Jeep Brand

With almost 70 years of legendary 4x4 capability, the Jeep brand continues to fulfill promises of adventure, freedom and independence for those who truly embrace life, whether traveling on- or off-road. The ruggedness and responsiveness of Jeep vehicles provide owners with a sense of security to handle any situation with confidence.

Through August 2010, the Jeep brand comprised 50 percent of Chrysler Group sales outside North America. Of those sales, Jeep Wrangler and Wrangler Unlimited captured the highest sales volume for the brand.

Outside North America, Jeep brand sales January through August of this year were up 25 percent as compared with the same period last year. Jeep sales globally through August were up 13 percent versus last year and totaled 261,418 units.

The Jeep lineup outside North America includes Cherokee, Compass, Grand Cherokee, Patriot, Wrangler and Wrangler Unlimited, all of which are available in left- and right-hand drive.

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