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Chrysler Town & Country Picked 'Best Family Hauler' For Eighth Year In A Row In Detroit News Readers' Choice Awards

- Eight consecutive Readers' Choice award reinforces Chrysler's leadership in minivan functionality, versatility and design
- Detroit News reader-judges award reflects consumer sentiment at the 2013 North American International Auto Show
- Town & Country offers class exclusive fold-flat Super Stow 'n Go seating, Blu-ray rear entertainment system and five-year Roadside Assistance
- Real Town & Country owners share their experiences of owning a Town & Country on www.testofownership.com

January 23, 2013, Auburn Hills, Mich. - For the eighth year in a row, a panel of consumer-minded Detroit News reader-judges selected the Chrysler Town & Country the Detroit News Readers' Choice "Best Family Hauler" at the 2013 North American International Auto Show. The Detroit News Readers' Choice Awards are handed out annually during the auto show's preview week.

"This award is yet another reason why we proudly feature true Town & Country owner experiences told by the owners themselves on testofownership.com," said Saad Chehab, Head, Chrysler Brand – Chrysler Group LLC. "We designed and engineered the new 2013 Town & Country as the ultimate hauler of this country's future - its children and its families. Earning the Detroit News Readers' Choice for Best Family Hauler is the most rewarding recognition to the thousands of Chrysler Group men and women who designed, engineered and built the 2013 Town & Country."

The 2013 Chrysler Town & Country also took a record-breaking twelfth consecutive Polk Loyalty Award in the minivan category last week. Sales for Town & Country were up 18 percent for the calendar year 2012 with 111,744 units sold.

For more information and testimonials on the 2013 Chrysler Town & Country, visit www.testofownership.com.

2013 Chrysler Town & Country

Chrysler Town & Country is the Most Awarded Minivan, with the highest owner loyalty in the segment, and the most innovative seating and storage system with Standard Stow 'n Go Seats. Town & Country's award-winning powertrain delivers best-in-class horsepower without sacrificing fuel efficiency. The 3.6-liter Pentastar V-6 engine is a two-time "Ward's 10 Best Engine" winner and produces 283 horsepower and 260 lb.-ft. of torque. The V-6 is mated to the 62TE six-speed automatic transmission. A fuel economizer mode helps the driver maximize fuel efficiency, and premium, lower-rolling-resistance tires, and low-drag brake calipers and rear bearings make great fuel economy possible. Town & Country achieves 17 miles per gallon (mpg) in the city, 25 on the highway.

The 2013 Chrysler Town & Country is an Insurance Institute for Highway Safety (IIHS) Top Safety Pick and offers over 40 available safety, security and technology features, providing customers the safety they expect to ensure peace of mind when traveling. Standard safety features include ParkView rear back up camera, front seat-mounted air bags, a driver-side inflatable knee blocker, advanced multi-stage driver and front passenger air bags, side-curtain air bags for all three rows, and electronic stability control, including Brake Assist and all-speed traction control. Optional on Touring and standard on Touring L and Limited models is the SafetyTec Group consisting of rain-sensitive windshield wipers, Smartbeam headlamps, ParkSense rear park assist system, Blind-spot Monitoring and Rear Cross Path detection.

Town & Country's latest minivan innovation is the new dual-screen Blu-ray DVD rear-seat entertainment system; a

system that plays both Blu-ray and standard DVDs, and has High Definition Media Input (HDMI) connectivity and standard higher-resolution second-row and third-row screens.

About Chrysler Brand

The spirit of hard work. Earning your place without forgetting where you're from. That's what the Chrysler brand and its vehicles are all about. Integrating the first eight-speed automatic transmission in a domestic luxury sedan, the 2012 Chrysler 300 sedans offer world-class innovation and quality while delivering stylistic distinction and premium features with legendary value. Chrysler's 200 sedan inspired the brand's identity: "Imported from Detroit." The 2012 Chrysler 200 sedan delivers exceptional value without compromise with sophisticated design, high-quality craftsmanship, and technology. The Chrysler 200 Convertible—with a power soft or hardtop—offers an open-air experience featuring elegant craftsmanship. The 2012 Chrysler Town & Country minivan is beautifully crafted with high-quality, soft-touch materials and tech-savvy entertainment features and smart storage. Standard leather Stow 'n Go® seating, overhead DVD, and more than 40 safety and security features are some of the Town & Country's innovative offerings.

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