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Jeep Cherokee Returns

February 21, 2013, Auburn Hills, Mich. - Jeep® Cherokee. The name is instantly recognizable as the most capable and versatile mid-size SUV in the world. For 2014, Jeep brings the Cherokee name back to North America with the debut of its all-new mid-size sport-utility vehicle.

Set to debut at the New York International Auto Show in March, the all-new, "no-compromise" 2014 Jeep Cherokee sets a new standard with even more best-in-class capability, exemplary on-road driving dynamics, and fuel economy improvements of more than 45 percent versus the outgoing mid-size SUV model.

The all-new 2014 Jeep Cherokee will be built in the United States at Chrysler Group's Toledo Assembly Plant in Toledo, Ohio, and will arrive in dealer showrooms in the third quarter of this year.

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