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All-new 2015 $\mathsf{Jeep}_{\circledR}$ Renegade Offers Advanced Technology Features Once Limited to Upper Segment SUVs

- Uconnect systems provides a range of available handsfree communication, entertainment and navigation features
- Uconnect Access (available in U.S. only) provides a range of services, including:
 - Direct, one-touch 911 connections with emergency service providers, roadside assistance dispatchers and vehicle information specialists
 - · Breakthrough safe and accessible cloud-based voice texting and Yelp connected search
 - Available mobile phone app, which enables vehicle owners to start their vehicle, lock or unlock doors
 - · On-demand Wi-Fi hot-spot capability
- · Segment's largest full-color configurable 7-inch gauge cluster with full-color and personalization options

March 4, 2014, Auburn Hills, Mich. - The all-new 2015 Jeep® Renegade offers a range of communication,

entertainment and navigation features and the segment's largest full-color instrument cluster once found only in higher-segment vehicles, and make them attainable to customers in the growing small SUV segment.

"With Uconnect Access, the all-new 2015 Jeep Renegade is the most innovative small SUV on the market," said Alan Amici, Head of Uconnect Systems and Services, Chrysler Group LLC. "Thanks to the array of Uconnect features and services, Renegade's passengers can remain productive and stay in touch without ever taking their hands off the vehicle's available heated steering wheel."

Uconnect 5.0 and 6.5 touchscreen systems

The all-new Jeep Renegade showcases Uconnect's award-winning in-vehicle handsfree communication, entertainment and available navigation. Key features available on the Uconnect 5.0 and 6.5AN systems include a 5.0-inch or 6.5-inch touchscreen display, Bluetooth connectivity, single or dual-tuner, radio data system (RDS) capability, digital audio broadcast (DAB), HD Radio, digital media broadcasting (DMB), SiriusXM Radio, SiriusXM Travel Link, USB port and auxiliary audio jack input.

Uconnect has teamed up with the leaders in navigation and SiriusXM to ensure drivers know where they are, where they are going, and how long it will take to get there. Uconnect 6.5AN's well-designed maps help drivers slip through traffic, while merging and turning using sensor assisted GPS.

Drivers can identify points of interest quickly and easily with stunning 3D graphics and detailed views of landmarks, cities and terrains. Audio directions and voice prompts provide turn-by-turn guidance. Sensor-assisted GPS helps ensure accurate positioning for the vehicle all while traveling through tunnels, indoor parking garages and other areas where GPS signals can become obstructed. (Uconnect services and features may vary by market.)

Award-winning Uconnect Access

Uconnect Access connects drivers to a suite of connected services already celebrated by industry watchers as the benchmark for responsible in-vehicle connectivity. AOL Autos named Uconnect Access its "Technology of the Year for 2013."

Vehicle owners with a Uconnect 6.5AN system that register with Uconnect Access will have direct communication when it's needed most. Unlike competitors who rely on call centers, Uconnect Access uses embedded cellular technology to connect Jeep Renegade occupants directly with local emergency-service dispatchers – all with the push of the 9-1-1 button on the rearview mirror.

Uconnect Access applies the same logic to roadside assistance. One push of the "Assist" button connects vehicle occupants directly to Chrysler Group's roadside assistance provider, or the Vehicle Customer Care Center. Further peace of mind comes from theft alarm notification, which alerts owners via SMS or e-mail whenever their vehicles' security alarms are activated. Up to five people can be notified.

Utilizing the Uconnect Access smartphone app, owners can remotely sound the horn and flash the Renegade's lights – serving as a potential crime deterrent or simply to locate the vehicle in a crowded parking lot. With the Uconnect Access app, users can also remotely lock or unlock doors or start their vehicles via the web or smartphone.

Once behind the wheel, Jeep Renegade can do more than calculate a route and store telephone numbers for handsfree calling. With their hands on the wheel, customers also can use Uconnect Access to tap the power of the cloud. When a compatible Bluetooth mobile phone with the Message Access profile (MAP) is paired, Uconnect Access will:

- · Announce receipt of incoming texts
- Identify the senders
- · "Read" the messages aloud

To respond or compose any new text, drivers need to simply dictate a message of 140 characters or less. The Uconnect system will send the message to a cloud-based voice-recognition server, which converts spoken words to text and "reads" it back for accuracy before sending the message verbatim. And it can all be done handsfree, without having to memorize any pre-approved messages. (Uconnect services and features may vary by market.)

Segment's largest full-color instrument cluster display

Filling the Jeep Renegade's gauge cluster in front of the driver is an available 7-inch, full-color, premium multiview display, featuring a reconfigurable function that enables drivers to personalize information inside the instrument cluster. Information display is designed to visually communicate information, using graphics and text, quickly and easily.

The display offers drivers a wide range of customization options, from a basic speed readout to specific vehicle status information. Operation of the display is clearly communicated to users with easy-to-understand icons and instructions. Using buttons on the steering wheel, drivers can customize the screen with as much or as little information as they desire. Additionally, the four corners of the display can be customized to show information at a glance, including current fuel economy, outside temperature, time and compass direction. Vehicle concerns are instantly reported to the driver via pop-up warning messages on the display. And for added convenience, text message warnings are automatically stored so a driver can review them when it is safe.

SiriusXM Travel Link (North America Only)

SiriusXM provides information and entertainment. SiriusXM Travel Link can be operated via voice and is available on vehicles with the Uconnect 6.5AN. To make every trip more efficient, SiriusXM Travel Link provides premium data services and information, and includes:

- Weather: Shows coast-to-coast weather data, current conditions and five-day forecasts, detailed storm cell information, hurricane and tropical storm tracking, local wind speeds and even ski resort conditions
- <u>Fuel Prices:</u> Lists prices, locations and distance to more than 120,000 fuel stations across the United States, and can have the navigation system route to a selected fuel station location. The feature also can search for fuel grade pricing for gasoline or diesel
- Sports: In-game and final scores and weekly schedules from the NFL, NBA, MLB, NHL, NASCAR, golf, college football and basketball
- Movies: Uses listings from more than 4,500 movie theaters across the United States to help consumers find movie times, theater addresses, ratings, and run lengths ahead of time. Passengers also may have the navigation system set a route to a selected theater location

SiriusXM Traffic (North America Only)

SiriusXM Traffic works with the vehicle's navigation system to display traffic speed and flow information, along with accident information to assist drivers in routing around congested areas.

SiriusXM Radio (North America Only)

Customers will receive a one-year SiriusXM subscription when purchasing a satellite radio-equipped Uconnect System. The one-year SiriusXM subscription includes every premium channel available on their satellite radio, plus access to SiriusXM Internet Radio.

Chrysler Group customers will get SiriusXM's most complete premium programming lineup, including every NFL game, plus sports talk on SiriusXM NFL Radio; Howard Stern; every NASCAR race, plus sports talk on SiriusXM NASCAR Radio; Oprah Radio; live play-by-play of every regular and postseason MLB game plus 24/7 sports talk on MLB Network Radio; SiriusXM Fantasy Sports Radio; NHL and NBA games; SiriusXM PGA TOUR Radio; Opie & Anthony; Bob Edwards; IZOD IndyCar Series; and more.

Customers will also get access to SiriusXM Internet Radio outside of the vehicle, allowing them to listen at home, in the office, or on the go on Apple iPad, iPhone, iPod touch and Android smartphones and other connected devices, as well as online at siriusxm.com.

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