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## **Dodge to Set Big Apple and Car Enthusiasts Abuzz With Reveal of Its Two Iconic Muscle Cars – the New 2015 Dodge Challenger and Dodge Charger – at 2014 New York International Auto Show**

April 7, 2014, Auburn Hills, Mich. - Dodge is giving an early look at its new 2015 Dodge Challenger and the 2015 Dodge Charger, both of which will be revealed Thursday, April 17 at the New York Auto Show, just ahead of the Dodge brand's 100th anniversary this summer.

Inspired by the classic Dodge Challenger, the iconic muscle car is new from the inside out for 2015 and features a new powertrain combination that is sure to get enthusiasts "abuzz."

The world's most-successful, four-door muscle car – the 2015 Dodge Charger – will also take the stage at the Jacob Javits Center in New York. The new Charger receives a full-body makeover with nearly every single body panel being resculpted. The result? Check out the reveal in New York to see this sleeker, more modern appearance.

To see the new 2015 Dodge Challenger and Charger revealed live in New York at 11:30 a.m. EDT, go to [www.dodge.com](http://www.dodge.com) or watch the [Livestream webcast](#).

### **Dodge//SRT**

For more than 100 years, the Dodge brand has carried on the spirit of brothers John and Horace Dodge. Their influence continues today as Dodge shifts into high gear with a lineup that delivers unrivaled performance in each of the segments in which the brand competes while moving forward to a future that includes electrified muscle in the form of the next-generation, all-new Dodge Charger.

The next-generation Dodge Charger electrifies a legend, with the Charger retaining its title as the world's quickest and most powerful muscle car led by the all-new, all-electric 2024 Dodge Charger Daytona Scat Pack. The all-new Dodge Charger will also offer performance choices via multi-energy powertrain options including the 550-horsepower Dodge Charger SIXPACK H.O., powered by the 3.0L Twin Turbo Hurricane High Output engine.

Dodge also keeps its foot on the gas as a pure performance brand with the 710-horsepower Dodge Durango SRT Hellcat, the most powerful SUV ever, and best-in-class standard performance in the compact utility vehicle segment with the Dodge Hornet.

Dodge is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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