

Fiat Chrysler Automobiles Brings Latest Models, Award-winning Vehicles to the San Antonio Auto Show

- Displays showcase all-new vehicles including 2015 Jeep[®] Renegade, 2015 Dodge Challenger, 2015 Chrysler 200 and award-winning Ram 1500 EcoDiesel
- Jeep and Fiat brand displays offer T-shirt giveaway
- Ram brand outdoor ride and drive offers opportunity to test drive the latest trucks from Ram

November 5, 2014, San Antonio – Fiat Chrysler Automobiles (FCA) is bringing a variety of all-new vehicles and interactive experiences to the San Antonio Auto Show this weekend.

"The San Antonio Auto Show provides a great opportunity to showcase our newest vehicles," Shannon T. Carr, Director of the FCA Group Southwest Business Center, said. "Consumers visiting our displays also have the opportunity to enter our national vehicle giveaway contest and participate in our Ram Ride and Drive outside the convention center."

Ram Truck Brand

Among the many Ram trucks on display will be the Ram 1500 EcoDiesel, with 28 miles per gallon (mpg), and a two-time winner of the "Truck of Texas" by the Texas Auto Writers Association (TAWA) and Motor Trend's "Truck of the Year[®]." The Green Car Journal selected the Ram 1500 EcoDiesel and the Ram 1500 HFE (High Fuel Economy) as "Green Truck of the Year[®]" nominees. The winner will be announced at the auto show on Thurs, Nov. 6 at 12:30 p.m. Central time. For those who need even bigger trucks, the Ram 2500, which recently won the "Heavy Duty Pickup Truck of Texas" from TAWA will be on the show floor along with the Ram ProMaster, Ram Commercial's cargo van. For 2015, the Ram Truck Heavy Duty lineup owns best-in-class attributes in the areas that are most important to truck customers: best-in-class towing at 30,000 pounds, best-in-class power at 865 lb.-ft. torque and best-in-class payload at 7,390 pounds.

The Ram brand also will host a Ram Ride and Drive featuring Ram 1500 and Ram Heavy Duty trucks. The drives will occur on Market Street next to the convention center. The Ram Ride and Drive provides a no-pressure, no-hassle opportunity to test-drive and evaluate the latest trucks from the Ram brand.

Jeep[®] Brand

Showcasing the all-new 2015 Jeep Renegade, the Jeep brand returns to the San Antonio Auto Show with a full lineup of new and award-winning vehicles. The all-new 2015 Jeep Renegade expands the brand into the growing small sport-utility vehicle (SUV) segment, while staying true to the adventurous lifestyle and 4x4 capabilities the Jeep brand is known for. In addition to the Jeep Renegade, other Jeep vehicles include the Jeep Grand Cherokee, "SUV of Texas;" Jeep Cherokee, "Compact SUV of Texas;" and the Jeep Wrangler Unlimited, "Off-Road SUV of Texas," awarded by TAWA.

Dodge Brand

Building upon its rich heritage of muscle cars, innovative engineering and value for the dollar, the Dodge brand offers a full line of vehicles built for top performance on the street as well as the customer's pocketbook. The Dodge display will feature a variety of Dodge vehicles, including the all-new 2015 Dodge Challenger, delivering up to 485 best-in-class horsepower; the all-new R/T Scat Pack and 392 HEMI[®] Scat Pack Shaker models; the segment-first standard TorqueFlite eight-speed transmission; and an all-new interior loaded with class-exclusive technological solutions that enable greater performance and further make this iconic coupe an extension of the driver.

Chrysler Brand

The newest vehicle in the Chrysler display will be the all-new 2015 Chrysler 200 sedan. As the "Mid-Size Sedan of Texas" awarded from TAWA, the all-new Chrysler 200 is where exquisite style meets exceptional performance. The Chrysler 200 leapfrogs expectations for a mid-size car with an elegant exterior design, a thoughtful, beautifully crafted interior and an exceptional driving experience complements of a segment-first nine-speed automatic transmission. The all-new 200 provides the most available safety and security features in the segment with 60 and is an Insurance Institute for Highway Safety (IIHS) Top Safety Pick + and earned a Five Star safety rating from the National Highway Traffic Safety Administration (NHTSA). With highway fuel economy of up to 36 mpg; an available, best-in-class all-wheel-drive system; easy-to-use, state-of-the-art technology with a starting U.S. Manufacturer's Suggested Retail Price (MSRP) of just \$21,700.

FIAT Brand

The FIAT brand display will feature several vehicles including the Fiat 500C; the high-performance Fiat 500 Abarth; and the Fiat 500L, the brand's five-passenger model that expands FIAT's style and efficiency into the growing B-segment.

Consumer Giveaways

Visitors to the various FCA Group displays may enter the 2014 National Giveaway for a chance to win \$45,000 towards any eligible FCA Group vehicle they choose. In addition, consumers who visit the Jeep and FIAT brand displays will receive a free T-shirt when they register with a Product Specialist. Product Specialists will encourage consumers to wear the T-shirt at the show because each hour someone wearing the shirt will be selected randomly to win a \$25 American Express gift card.

About FCA US LLC

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

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