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## **Mopar Accessories Drive Jeep® Wrangler to Sixth Consecutive SEMA 'Hottest 4x4-SUV'**

### **Award**

- Jeep Wrangler, the most accessorized vehicle by Mopar, hauls in another SEMA "Hottest 4x4-SUV" Award
- Nearly 100 percent of Jeep Wrangler vehicles are outfitted with at least one accessory or part
- Mopar SEMA display features a number of Mopar-modified Jeep vehicles

November 3, 2015, Las Vegas, Nevada - The Mopar brand and the Jeep® Wrangler continue to form a sizzling combination at the Specialty Equipment Market Association (SEMA) trade show, with the most accessorized vehicle by Mopar earning the SEMA "Hottest 4x4-SUV" award for the sixth consecutive year.

The award recognizes the 4x4-SUV chosen by specialty equipment manufacturers as the ultimate canvas for showcasing aftermarket products at the 2015 SEMA Show. Pietro Gorlier, Head of Parts and Service (Mopar), FCA – Global, was presented the "Hottest 4x4-SUV" award by SEMA President and CEO Chris Kersting during the annual SEMA Media breakfast on Tuesday morning at the Las Vegas Convention Center.

Jeep Wrangler is by far the most Mopar-modified vehicle, with nearly all Wrangler owners customizing their ride with at least one accessory or part. On average, U.S. customers spend more than \$700 in personalizing their Jeep Wrangler vehicle. For those owners who believe that the fun begins when the road ends, Mopar offers aftermarket, factory-produced parts and accessories perfect for tackling the trail.

The 15,345-square-foot Mopar SEMA display features nearly 20 Mopar-modified rides, including a number of customized Jeep vehicles. Mopar parts and accessories for the Jeep Wrangler and additional Jeep vehicles are also among the hundreds of Mopar products being showcased at the premier automotive specialty products trade show, which runs from Nov. 3-6.

### **About Jeep Brand**

Built on more than 70 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Grand Cherokee, Patriot, Renegade, Wrangler and Wrangler Unlimited. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left and right-hand drive configurations and with gasoline and diesel powertrain options.

### **Mopar**

Mopar is the global name for Stellantis genuine parts and authentic accessories.

A simple combination of the words MOrtor and PARts, Mopar offers exceptional service, parts and customer-care. Born in 1937 as the name of a line of antifreeze products, Mopar has evolved over more than 85 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, Mopar expanded to include technical service and customer support, and today integrates service, parts and customer-care operations in order to enhance customer and dealer support

worldwide.

Complete information on Mopar is available at [www.mopar.com](http://www.mopar.com) and the Mopar blog at [www.blog.mopar.com](http://www.blog.mopar.com). For more information regarding Stellantis (NYSE: STLA), please visit [www.stellantis.com](http://www.stellantis.com).

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