

Contact: Ariel Gavilan
Darren Jacobs

Mopar Lifts Curtain, Releases SEMA Vehicle ‘Sneak Peek’ Teaser Sketches

- Mopar brand hints at Specialty Equipment Market Association (SEMA) Show customized creations set to debut in Vegas
- Mopar-modified vehicles from the Chrysler, Dodge, Jeep® and Ram brands to fill the 15,345-square-foot Mopar SEMA display on November 1-4
- 2016 SEMA vehicle lineup provides customization blueprint for both vintage and modern Mopar enthusiasts
- Mopar SEMA press event scheduled for traditional 4:26 p.m. PT/7:26 p.m. ET start on Tuesday, November 1
- Watch press event live at <https://livestream.com/FCALive/MoparSEMA2016>
- Mopar press event to feature reveal of exciting new Mopar-powered products

October 26, 2016, Auburn Hills, Mich. - The 2016 Specialty Equipment Market Association (SEMA) Show is drawing near, which means it's time for Mopar to unleash teaser sketches of the brand's modified SEMA rides waiting to be displayed at the Las Vegas Convention Center on November 1-4.

Chrysler, Dodge, Jeep® and Ram vehicles, re-imagined with Mopar production and concept parts and accessories, will share the stage with hundreds of Mopar products on display at the premier automotive specialty products trade show.

Including Mopar-modified vehicles created especially for SEMA, 14 FCA US vehicles will spread out over the 15,345-square-foot Mopar exhibit.

The annual Mopar press event, a tradition at SEMA, will take place at its usual 4:26 p.m. Pacific/7:26 p.m. Eastern start time on Tuesday, November 1. A live webcast of the press event will be available at <https://livestream.com/FCALive/MoparSEMA2016>.

Mopar

Mopar is the global name for Stellantis genuine parts and authentic accessories.

A simple combination of the words MOTOtor and PARTs, Mopar offers exceptional service, parts and customer-care. Born in 1937 as the name of a line of antifreeze products, Mopar has evolved over more than 85 years to represent both complete vehicle care and authentic performance for owners and enthusiasts worldwide.

Mopar made its mark in the 1960s during the muscle-car era with performance parts to enhance speed and handling for both on-road and racing use. Later, Mopar expanded to include technical service and customer support, and today integrates service, parts and customer-care operations in order to enhance customer and dealer support worldwide.

Complete information on Mopar is available at www.mopar.com and the Mopar blog at www.blog.mopar.com. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

Follow Mopar and company news and video on:

Company blog: blog.stellantisnorthamerica.com

Media website: media.stellantisnorthamerica.com

Mopar brand: www.mopar.com/

Mopar blog: blog.mopar.com/

Facebook: www.facebook.com/mopar

Instagram: www.instagram.com/officialmopar

Twitter: twitter.com/OfficialMOPAR

YouTube: www.youtube.com/c/mopar or www.youtube.com/StellantisNA

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>