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## **Live Webcasts of the Ram and Jeep® Press Conferences at 2018 North American International Auto Show**

January 11, 2018, Auburn Hills, Mich. - Media and consumers are invited to watch live webcasts of the Ram Truck and Jeep® brand press conferences from the 2018 North American International Auto Show. For those who are unable to view the live program, an on-demand replay will be available at the same link immediately following the live events.

### **Monday, January 15, 9:05 a.m. EST: Ram Truck Press Conference**

Ram Truck webcast link for media - <https://livestream.com/FCALive/Ram2018NAIAS>

**Consumers will be able to watch the reveal at the following Ram brand sites:**

- Ram Truck website: [www.ramtrucks.com](http://www.ramtrucks.com)
- Facebook: [www.facebook.com/RamTrucks](http://www.facebook.com/RamTrucks)
- Twitter: [www.twitter.com/RamTrucks](http://www.twitter.com/RamTrucks)
- YouTube: [www.youtube.com/RamTrucks](http://www.youtube.com/RamTrucks)

### **Tuesday, January 16, 8:30 a.m. EST: Jeep Press Conference**

Jeep webcast link for media - <https://livestream.com/FCALive/Jeep2018NAIAS>

**Consumers will be able to watch the reveal at the following Jeep brand sites:**

- Jeep website: [www.jeep.com](http://www.jeep.com)
- Facebook: [www.facebook.com/jeep](http://www.facebook.com/jeep)
- Twitter: [www.twitter.com/jeep](http://www.twitter.com/jeep)
- YouTube: [www.youtube.com/thejeepchannel](http://www.youtube.com/thejeepchannel)

### **Press Conference Location**

2018 North American International Auto Show  
Hall A - Cobo Center  
One Washington Blvd., Detroit, Michigan 48226

### **About Ram Truck Brand**

Since its launch as a stand-alone division in 2009, the Ram Truck brand has steadily emerged as an industry leader with trucks that are proven to last.

Creating a distinct identity for Ram trucks has allowed the brand to concentrate on core customers and the features they find valuable. Whether focusing on a family that uses a Ram 1500 day-in and day-out, a hard-working Ram 3500 Heavy Duty owner or a business that depends on its Ram ProMaster commercial van every day for deliveries, Ram has the truck market covered.

In order to be the best, it takes a commitment to innovation, capability, efficiency and durability. Ram Truck invests substantially in its products, infusing them with great looks, refined interiors, durable engines and exclusive features that further enhance their capabilities.

### **About Jeep Brand**

Built on more than 75 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Grand Cherokee, Renegade and Wrangler. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left and right-hand drive configurations and with gasoline and diesel powertrain options.

#### **About FCA US LLC**

FCA US LLC is a North American automaker based in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA is an international automotive group listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

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Twitter (Spanish): [www.twitter.com/fcausespanol](http://www.twitter.com/fcausespanol)

YouTube: [www.youtube.com/fcanorthamerica](http://www.youtube.com/fcanorthamerica)

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