Contact: Jordan Wasylyk

LouAnn Gosselin

Alfa Romeo Introduces New Limited-edition 2022 Giulia Speciale

- New 2022 Alfa Romeo Giulia Speciale features a unique exterior appearance with the exclusive Verde Montreal Tri-coat paint colour, previously only available on the Giulia Quadrifoglio and interior design touches, such as carbon-fibre interior trim
- 2022 Alfa Romeo Giulia Speciale is limited to 15 units and is exclusive to Canada
- Power is delivered by a turbocharged 2.0-litre four-cylinder engine with best-in-class standard horsepower at 280, routed through an eight-speed automatic transmission to standard Q4 all-wheel drive with standard adaptive suspension and a limited-slip differential
- Alfa Romeo Giulia Speciale has a Canadian manufacturer's suggested retail price (MSRP) of \$71,995 and will begin arriving in Alfa Romeo studios later this month
- 2022 Alfa Romeo Giulia Speciale will be on public display at the Formula Peel event June 16-19 leading up to the 2022 Canadian Grand Prix on June 19 in Montreal
- For more information about the new limited-edition Giulia Speciale model, contact your local Alfa Romeo dealer and follow http://alfaromeo.ca for updates on the entire premium lineup from Alfa Romeo

June 16, 2022, Windsor, Ontario - Alfa Romeo announces the new, limited-edition Giulia Speciale model.

This new offering to the Alfa Romeo Giulia lineup comes with an exclusive Verde Montreal Tri-coat paint colour that was previously only available on Quadrifoglio models.

"Alfa Romeo and the City of Montreal have a proud connection to each other, and the new Giulia Speciale model enhances that relationship by providing consumers with an unrivaled driving experience and a head-turning appearance unique to Canada," said Larry Dominique, head of Alfa Romeo, North America. "With adaptive suspension providing unsurpassed performance, plus a sporty and premium interior, this limited-edition model encompasses the true passion of Alfa Romeo."

Built off the Alfa Romeo Giulia Veloce all-wheel-drive (AWD) trim, the Giulia Speciale adds spirited driving dynamics technology from the high-performance Quadrifoglio model, including standard Alfa Adaptive Suspension. This suspension technology reads the road and quickly adjusts shock valving to deliver greater handling characteristics at speed while maintaining a comfortable ride. The control system acts according to the selected mode on the Alfa Romeo DNA performance switch in the centre console.

Power is generated from the turbocharged 2.0-litre four-cylinder engine paired to an eight-speed automatic transmission with the standard Alfa Romeo Q4 AWD system. A limited-slip rear differential distributes torque and traction evenly when accelerating. The direct-injection engine delivers best-in-class performance for a standard powertrain with 280 horsepower and 306 lb.-ft. of torque and reaches 0-100 km/h in 5.1 seconds.

Exterior features include the exclusive Verde Montreal Tri-Coat paint colour. Additional features include black exterior badging, carbon-fibre V scudetto grille and mirrors caps. Staggered 19-inch dark 5-hole wheels with yellow calipers and carbon-fibre side sills (found on Quadifoglio models) provide an aggressive stance.

The Alfa Romeo Giulia Speciale interior features a sporty and premium driver-centric cockpit. Standard leather dash, steering wheel, centre armrest, shift lever and upper door panel coverings are laced with red stitching. Carbon-fibre accents, similar to the Quadrifoglio trim, cover parts of the dash, doors and centre console. Black leather sport seats hold occupants in place when driving Giulia to its capability. Occupants are also treated to a premium audio

experience though Harman Kardon speakers.

The 2022 Alfa Romeo Giulia Speciale model is limited to 15 units and will begin arriving in Alfa Romeo studios throughout Canada later this month with a Canadian manufacturer's suggested retail price (MSRP) of \$71,995. Price excludes a destination of \$2,095.

For more information about the Giulia Speciale model, consumers can contact their local Alfa Romeo dealer and follow http://alfaromeo.ca for updates on the entire premium lineup from Alfa Romeo.

To celebrate the return of Alfa Romeo's F1 Team ORLEN to Canada, the Alfa Romeo Giulia Speciale model will be on public display at the <u>Formula Peel</u> event June 16-19 in Montreal leading up to the 2022 Canadian Grand Prix on June 19.

Alfa Romeo and Formula 1 Sauber

The renewed partnership between Alfa Romeo and Sauber Motorsport in July 2021 demonstrates the desire of both parties to improve together. This strategic synergy aims to create an exciting future for the team and the brand. After all, F1 is the laboratory of experimentation for excellence: groundbreaking hybrid strategy, cutting-edge big data, artificial intelligence management and development of next-generation software.

The 2022 Alfa Romeo Giulia Speciale model benefits from continuous dynamics and weight collaboration with Alfa Romeo's F1 Team ORLEN to get the most out of Formula 1 know-how.

Alfa Romeo

Born in 1910 in Milan, Italy, Alfa Romeo has designed and crafted some of the most stylish and sporty cars in automotive history. That tradition lives on today as Alfa Romeo continues to take a unique and innovative approach to designing automobiles. The Alfa Romeo Stelvio sets a new benchmark in performance, style and technology in an SUV. The award-winning Alfa Romeo Giulia delivers race-inspired performance, advanced technologies and an exhilarating driving experience to the premium midsize sedan segment. The Giulia Quadrifoglio and the Stelvio Quadrifoglio feature 0-100 km/h times of 3.8 and 3.6 seconds respectively, and embody Alfa Romeo's "la meccanica delle emozioni" (the mechanics of emotion) spirit. Alfa Romeo is part of the portfolio of brands offered by leading global automaker and mobility provider Stellantis. For more information regarding Stellantis (NYSE: STLA), please visit www.stellantis.com.

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