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## **Chrysler Kicks Off Woodward Dream Cruise With Introduction of New 2009 Chrysler PT Dream Cruiser Series 5**

- New limited-edition 2009 Chrysler PT Cruiser buzz model kicks off the 14th annual Woodward Dream Cruise
- 14th factory-customized limited-edition Chrysler PT Cruiser features modern and athletic exterior enhancements
- New PT Dream Cruiser Series 5 delivers factory customization at a value price of \$22,700
- 1,750 PT Dream Cruisers Series 5 models will be produced for the U.S.
- More than 1.3 million PT Cruisers sold since initial 2001 model year

August 11, 2008, Royal Oak, Mich - Chrysler kicked off the annual Woodward Dream Cruise today at Duggan's Irish Pub with the introduction of a special-edition PT Cruiser. Announced in conjunction with Detroit's famed Woodward Dream Cruise, the new 2009 Chrysler PT Dream Cruiser Series 5 will be available this fall as a limited-production version of the 2009 Chrysler PT Cruiser.

"Chrysler PT Dream Cruisers are about individuality and uniqueness, and for 2009 we modernized our next factory-customized edition," said Larry Lyons, Vice President – Car and Minivan Product Team, Chrysler LLC. "The new 2009 Chrysler PT Dream Cruiser Series 5 embodies a contemporary theme with a distinctive two-tone exterior and the use of unique exterior and interior materials."

As the 14th factory-customized Chrysler PT Cruiser, the new 2009 PT Dream Cruiser Series 5 features new detailed design elements. A contrasting two-tone theme with a Brilliant Black Crystal Pearl painted roof and hoop spoiler distinguish this PT Cruiser. All-new cross-hatched, upper and lower solid billet aluminum grilles are individually milled and machined for a true sense of customization. New 17-inch SRT Design wheels provide an athletic stance while filling up Chrysler PT Cruiser's uniquely styled large fenders. Chromed body-side trim moldings provide subtle highlights, and the new boldly designed "PT" front-passenger and driver's-side door badges hammer home PT's individuality, reliability and street cruising credibility.

"Our Chrysler PT Dream Cruiser Series 5 utilizes Brilliant Black Crystal Pearl to accentuate body lines while enhancing side rails and windows, giving PT Cruiser a sleek appearance with a visually lower roof," said Joe Dehner, Vice President – Small, Family and Premium Vehicle Design. "With the addition of 17-inch SRT Design wheels, bold billet grilles inspired from the DUB Edition Chrysler 300, chrome accents draped all over our Midnight White Pearl Coat paint—the latest Dream Cruiser delivers a new style that accentuates PT Cruiser's individuality."

The contrasting Brilliant Black Crystal Pearl paint theme continues inside the vehicle's Pastel Slate Gray interior and surrounds the chromed ring air vents and gauges on the instrument panel. New Embossed Momentum seat fabric has a performance feel, detailed look and expressive design via secondary layered silver accents. A leather-wrapped steering wheel with bright silver accents provides a great view to the large satin-silver finished gauge cluster with chromed rings. Premium floor mats and door-entry sill plates add a final touch to this special-edition Chrysler PT Cruiser.

The 2009 Chrysler PT Dream Cruiser Series 5 is now available in three additional body-colors, Bright Silver, Inferno Red Crystal Pearl and Surf Blue Pearl)

Chrysler is limiting production of its 14th factory-customized PT Cruiser to 1,750 units for the 2009 model year. The U.S. Manufacturer's Suggested Retail Price (MSRP) for the 2009 Chrysler PT Dream Cruiser Series 5 will be \$22,700, which includes \$670 for destination.

Based off of the 2009 Chrysler PT Cruiser that arrives this fall, the Dream Cruiser Series 5 is available with two fuel-efficient 2.4-liter powertrains that are perfect for cruising any avenue. The standard 2.4-liter naturally aspirated 16-valve engine produces 150 horsepower (112 kW) and 165 lb.-ft. (220 N•m) of torque and is coupled to a four-speed automatic transmission. This engine achieves 19 mpg in the city and 24 mpg on the highway. A potent 180-horsepower (134 kW) turbo-charged 2.4-liter is available, providing 210 lb.-ft. (285 N•m) of torque to the pavement while achieving 18 mpg in the city and 24 mpg on the highway.

The 2009 Chrysler PT Dream Cruiser Series 5 is well appointed with standard equipment including: power windows with auto-down function on both front windows, AM/FM stereo with single-disc CD player, MP3-play capability and auxiliary audio input jack, 65/35 fold/tumble/removable rear seats, a center console with sliding armrest and storage, Chrysler signature analog clock, compass, temperature display, air conditioning, manually adjustable front seats with seat heaters, front dome lamp, cargo compartment lamp, floor mats, 12-volt center instrument panel power outlet, uconnect studios SIRIUS Satellite Radio, cruise control and leather-wrapped steering wheel with tilt-steering column. To top off interior appointments, a 368-watt Boston Acoustics premium sound system and power sun roof are available.

Standard exterior equipment includes body-color front and rear fascias, body-color fog lamp surrounds, Chrysler winged badge on the hood and liftgate, upper and lower billet aluminum cross-hatch pattern grilles, chromed door handles, chromed body-side moldings, chromed stainless steel exhaust tip (on turbo), 17-inch SRT Design wheels with all-season performance tires, unique 'PT' door badging, PT Dream Cruiser Series 5 tailgate badge, fog lamps and a Brilliant Black Crystal Pearl hoop spoiler to match the accented roof. Exclusive Midnight White Pearl Coat exterior paint completes the dramatic look.

The limited-edition 2009 PT Dream Cruiser Series 5 also includes more than 25 standard safety and security features found on the 2009 Chrysler PT Cruiser, including standard front-seat-mounted side air bags, Enhanced Accident Response System (EARS), new advanced driver and front-passenger multi-stage front air bags with the Occupant Classification System (OCS), Lower Anchors and Tethers for CHildren (LATCH) child-seat anchor system, brake/park interlock, lap and shoulder seat belts in all positions, rear-door child protection locks, remote keyless entry with illuminated entry, Sentry Key engine immobilizer, speed-sensitive power locks, anti-lock four-wheel disc brakes with low-speed traction control (ABS) and Tire Pressure Monitoring System.

#### **The Chrysler PT Cruiser Lineup Continues to Grow**

The Chrysler PT Dream Cruiser Series 5 marks the 14th customized version of the segment-busting Chrysler PT Cruiser since it was first introduced in 2000 as a 2001 model. The 2009 Chrysler PT Dream Cruiser Series 5 joins the Flames, Woodie, PT Dream Cruiser Series 1, 2, 3 and 4, PT Turbo and Chrome Accents models, the Chrysler PT Cruiser Convertible, the refreshed 2006 Chrysler PT Cruiser, the Chrysler PT Street Cruiser Route 66, Street Cruiser Pacific Coast Highway Edition and Street Cruiser Sunset Boulevard Editions.

#### **Chrysler PT Cruiser Production**

Since its launch as a production vehicle in February 2000 through July 2008, 1,304,702 Chrysler PT Cruiser vehicles have been sold worldwide.

#### **Chrysler Brand**

Chrysler is the seventh largest brand in the U.S. automotive market. The brand's succession of innovative products continues to solidify Chrysler's standing as the leader in design, agile performance and innovative technology built around a customer's needs, all at an extraordinary value.

Loaded with premium features, including the fuel-saving Multi-displacement System technology, the 2008 Chrysler 300 continues to stand apart from the crowd. The dramatic exterior design of the award-winning Chrysler 300, along with sophisticated interior amenities and technologies, establish a new large-car formula not easily copied.

The award-winning all-new 2008 Chrysler Town & Country is a "family room on wheels" with the new Swivel 'n Go™ seating and storage system, stowable table, dual DVD entertainment system and SIRIUS Backseat TV available.

Arriving later this year, the new 2009 Chrysler Aspen Hybrid will give a unique option to customers who need the cargo and towing capability of a sport-utility vehicle, but want a more efficient alternative. Chrysler Aspen Hybrid is more than 25 percent more fuel efficient overall, and up to 40 percent more fuel efficient in the city. Also, for

customers seeking fuel efficiency, the Chrysler Sebring sedan achieves 30 miles per gallon (mpg) highway fuel economy and has been certified by the U.S. Environmental Protection Agency's (EPA) SmartWay program, which recognizes the cleanest, most efficient vehicles sold in the United States.

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