

Contact: Ariel Gavilan
David Elshoff

Dodge: The Full-of-Life Brand

September 15, 2009, Frankfurt, Germany -

Dodge is a quintessential American brand that combines bold, aggressive styling with power and performance, innovative interior features and high levels of safety.

"With its strong American heritage, the Dodge brand continues to defy industry convention in order to build products that allow customers to do more, grab more life and flat-out live life to the fullest," said Mike Accavitti – President & CEO, Dodge Brand, Chrysler Group LLC. "Dodge vehicles appeal to a different kind of customer than Chrysler or Jeep®. They command attention and clearly reflect the Dodge brand DNA: lean, agile, inventive and sensible."

In 2008, the Dodge Journey entered key volume markets outside North America with both left- and right-hand drive models, joining the Dodge Avenger, Nitro and Caliber. In 2008, the Dodge brand comprised 30 percent of Chrysler Group LLC sales outside of North America. Dodge Caliber was the highest sales volume vehicle for the Dodge brand outside North America last year.

At the 2009 International Motor Show (IAA) in Frankfurt, the Dodge Caliber debuts an all-new interior design that features a cleaner more refined design theme. The Caliber will be equipped with an all-new 2.2-liter Common-rail Diesel (CRD) engine that delivers 16 percent more power and 3 percent more torque, while reducing fuel consumption by 5 percent and CO2 emissions by 3 percent.

Chrysler Group LLC sells and services vehicles in more than 120 countries around the world.

-###-

Additional information and news from Stellantis are available at: <https://media.stellantisnorthamerica.com>